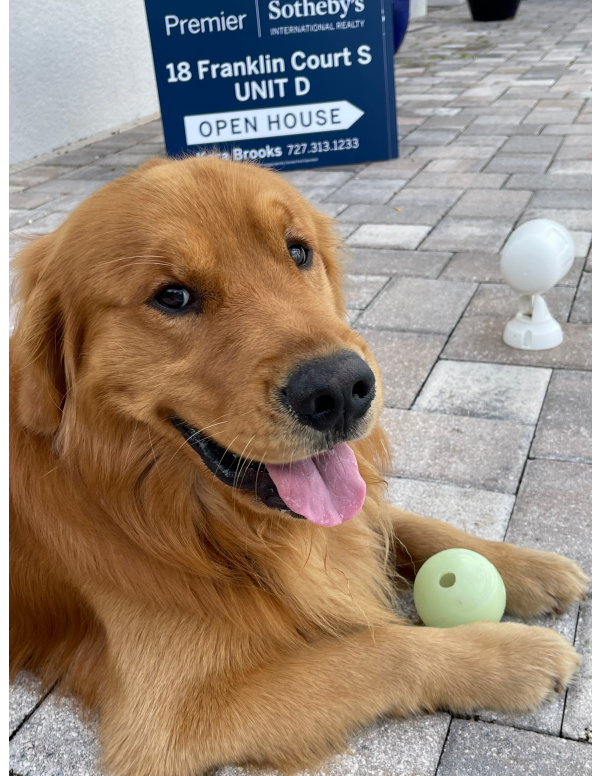


## MARKETING UPGRADES

- Personalized registered domain address for your property (such as [www.1010Boca.com](http://www.1010Boca.com))
- Featured listing on Kara Brooks Homes website
- Property website hosted on Kara Brooks Homes
- Email blast to database of over 7,500 potential buyers
- Featured ads in local print publications such as LUXURY HOMES magazine and PARADISE NEWS
- Boost by HOMESPOTTER ads for property listing and open houses with exposure on Nextdoor, Facebook, Instagram, youtube.com, yahoo.com, live.com, bing.com, msn.com, espn.com, bbc.com, cnn.com, nytimes.com, theguardian.com, washingtonpost.com, forbes.com, aol.com, weather.com, theverge.com, accuweather.com, bloomberg.com, usatoday.com, gizmodo.com, webmd.com, wsj.com, reuters.com, cnbc.com, bleacherreport.com, engadget.com, npr.org, cbsnews.com, nbc.com.
- Boosted FACEBOOK advertising
- Boosted INSTAGRAM advertising
- Personalized advertising on NEXTDOOR
- GOOGLE ADS advertising for local market
- GOOGLE ADS for feeder markets
- Distribution of listing to Sotheby's Attorney Network throughout United States and Canada



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